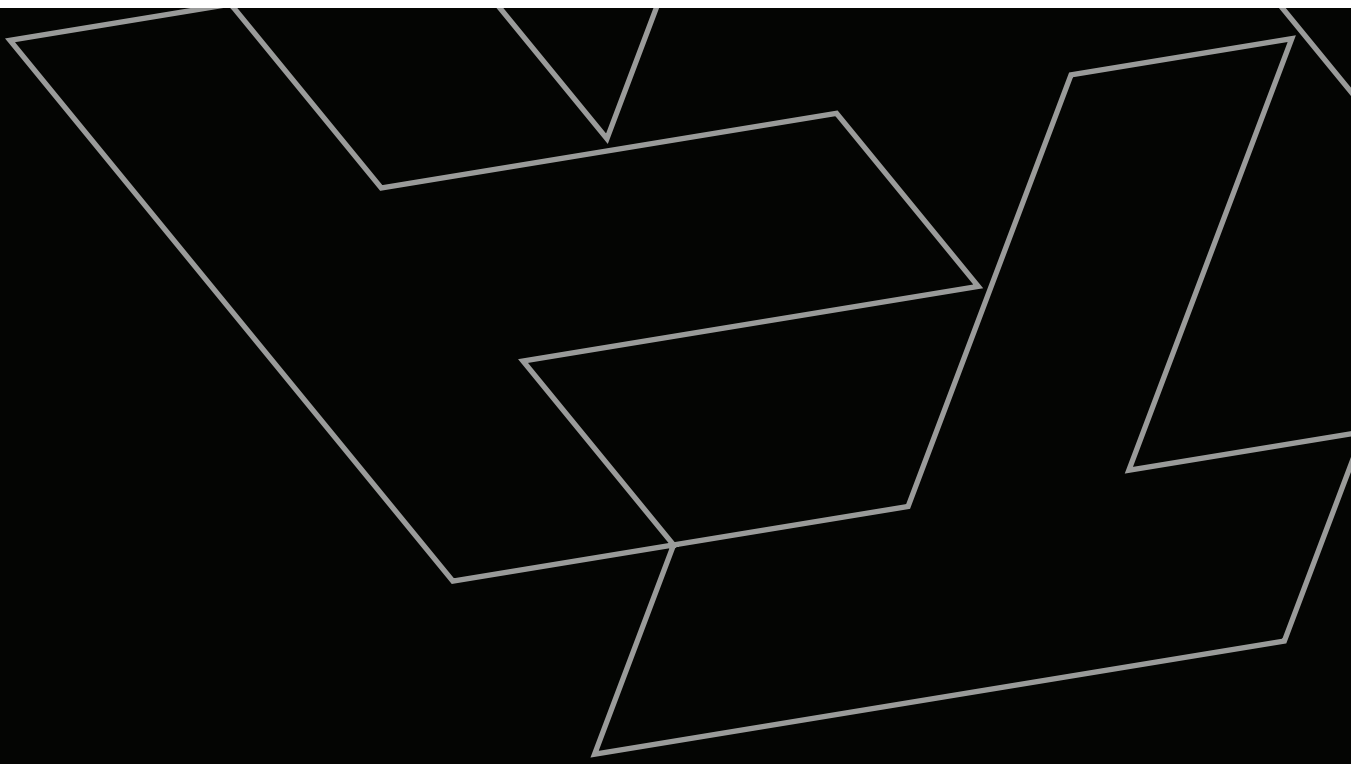


# COMPANY PROFILE





Welcome To Tejaratistan

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# ABOUT OUR COMPANY

We are a digital marketing firm that is passionate about developing unique and effective campaigns that spark the interest of our customers and assist them in achieving their marketing objectives. From small-scale startups to major enterprises, our team of skilled professionals has the knowledge and expertise to design successful campaigns that are catered to our customers' needs. With expertise in SEO, social media marketing, content marketing, email marketing, and other cutting-edge digital marketing techniques, our team can make the most of these tools. We have the ability to develop extensive campaigns that reach target audiences and assist businesses in achieving their objectives thanks to our wide range of services. To create the finest ads we can, we closely collaborate with our customers to make sure they are successful, timely, and relevant.





## OUR MISSION

We are a digital company on a mission to empower people and businesses from start-ups to large enterprises around Afghanistan to achieve more. Likewise, our belief is that technology can be used to create meaningful change in the world, developing new ideas and solutions that help our customers connect, communicate, and succeed.

## OUR VISION

We strive to provide our clients with exceptional customer service, so they can trust and rely on us to help them reach their goals.

## OUR VALUES

We put our services before money to our customers by making an effort to continuously develop and improve our services and take pleasure in our dedication to excellence.







# OUR SERVICES

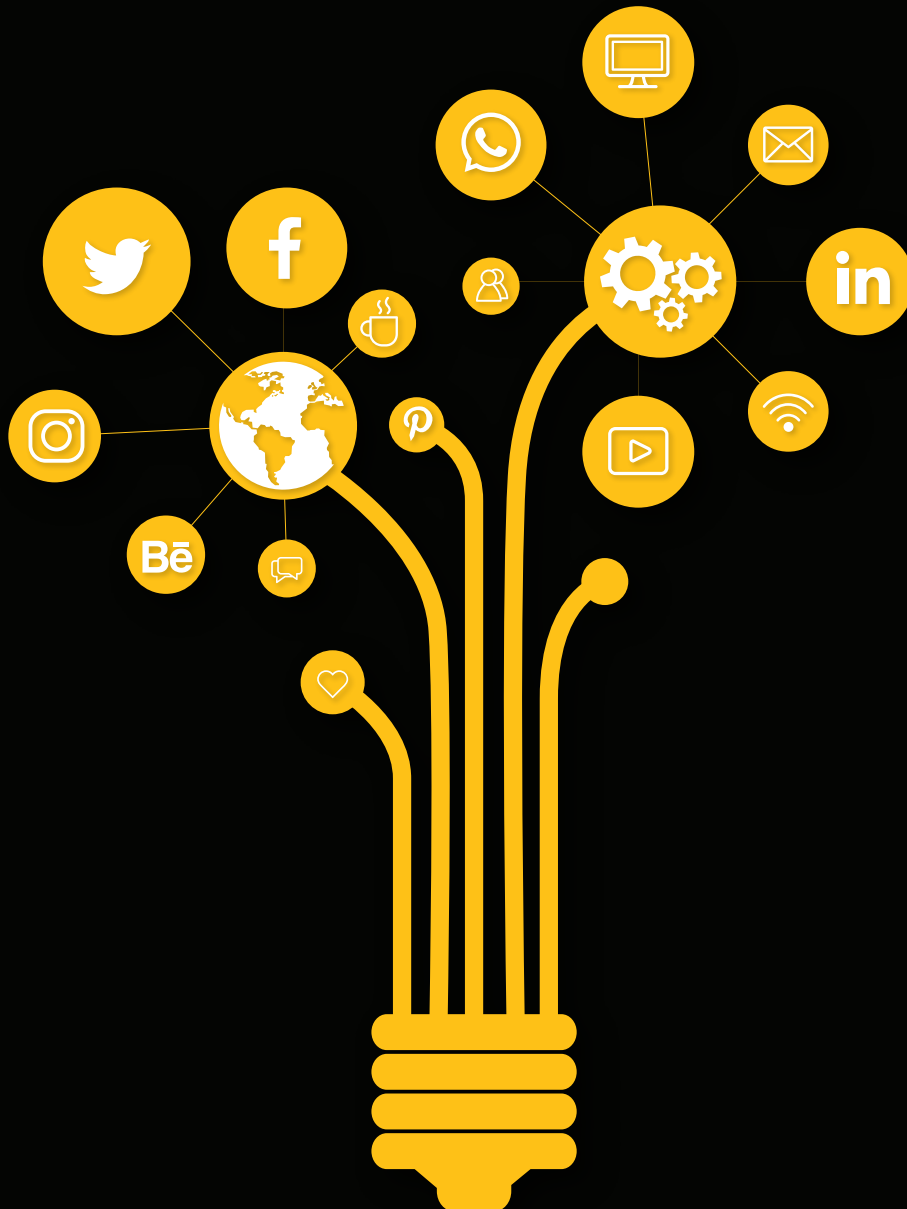
We assist our clients in achieving a successful digital and establishing a strong online presence. We specialize in helping our clients create, develop, and manage their digital presence, from creating a website to launching a digital marketing campaign. We offer a wide range of services, including website developing, mobile app developing, content producing, applying SEO, PPC, email marketing, and social media marketing. Our team is made up of experienced professionals with a deep knowledge and understanding of the digital world. We are committed to delivering a first-class experience to our clients, and our goal is to make their digital journey as smooth and successful as possible.





# Digital Marketing

Digital marketing is a powerful tool for businesses to reach their target audience and increase sales. It is an essential component of any business's marketing strategy and can help boost sales and generate leads. Our team of experts are closely working to have the best possible services in digital marketing.





# Social Media Marketing

Social media marketing is an essential part of any successful marketing strategy. It is a powerful tool for businesses to connect with their target audience, build relationships, create brand awareness, and generate leads. It involves creating and sharing content on social media networks in order to achieve marketing and branding goals. Content can include text, images, videos, infographics, and more, and can be used to engage with customers, introduce new products and services, build relationships, and drive traffic to your website.





# Email Marketing

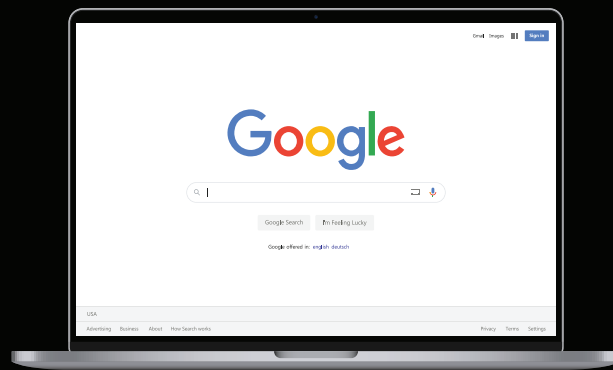
Email marketing is a highly effective way for businesses to reach their target audience. It allows companies to send out messages to a large group of people quickly and easily, without having to invest in expensive advertising campaigns. So, unleash the full potential of your brand with our Email Marketing Service, where we seamlessly blend creativity, precision targeting, and strategic automation to deliver impactful messages directly to your audience's inbox, driving conversions, nurturing relationships, and maximizing your marketing return on investment.





# Google My Business

It is the art of strategically optimizing and leveraging Google's advertising, analytics, and marketing tools to maximize online visibility, reach the right audience, and achieve business objectives with precision and efficiency. Enter the realm of digital dominance with our Google Management Service, where we harness the full potential of Google's suite of tools and platforms to elevate your online presence, boost visibility, and drive tangible results, ensuring your brand triumphs in the competitive digital landscape." Our team of experts are highly motivated to boom your websites and products to google platform.



# Search Engine Optimization

When visitors search for pertinent terms, SEO involves improving your website to appear higher on search engine results pages (SERPs). This may entail a number of strategies, including content optimization, page speed optimization, and link development.





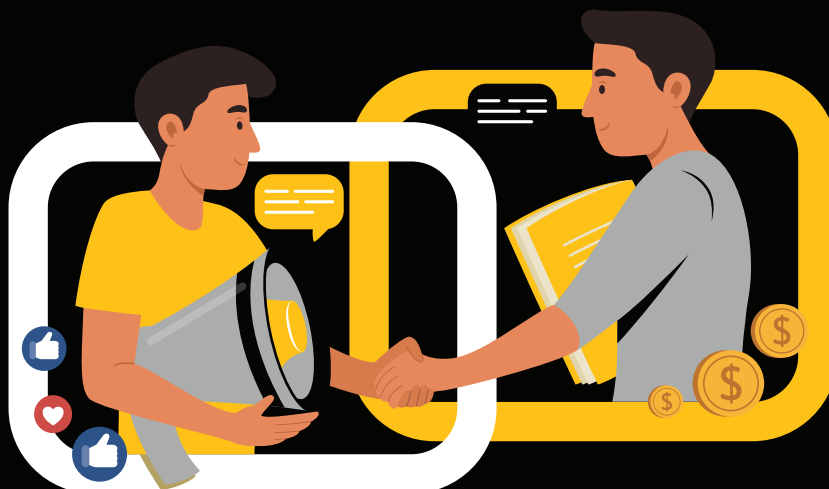
# Pay Per Click (PPC)

Pay per click (PPC), also known as cost per click (CPC), is a model of digital marketing in which advertisers pay a fee each time one of their ads is clicked. Essentially, it's a way of buying visits to your site, rather than attempting to 'earn' those visits organically.



# Affiliate Marketing

Affiliate marketing is an ideal way to reach customers that may not be reached through traditional marketing channels. Our team of marketing are passionate to provide the best affiliate marketing services to enterprises by driving customers to their websites or their social media and providing them with the opportunity to earn more business.





# Graphic Designing

Graphic design is the art of visually communicating ideas and messages through creative and strategic use of typography, imagery, and layout, helping marketing agencies captivate audiences and drive successful brand campaigns. It is an important tool for any business, as it can be used to create a strong visual identity and make a lasting impression. Common uses of graphic design include identity (logos and branding), web design, product packaging, advertising, books and magazines, signage, and other visual communication.

Our team utilizes the use of color, type, image, and composition to create a design that effectively conveys the desired message as the use of the right colors, fonts, images, and composition can have a profound effect on the impact of the design.





# GRAPHIC DESIGNING

## BRAND BOOK

A brand book is a comprehensive guide to a company's brand identity. It outlines the visual and verbal elements that make up the brand, including the logo, colors, typography, imagery, messaging, and tone of voice. It also includes guidelines on how to use these elements in different contexts, such as advertising, packaging, digital media, and more. A brand book is an essential tool for any business that wants to ensure consistency in its branding across all channels.

## WEB DESIGN

Web design is the process of creating websites. It encompasses several different aspects, including webpage layout, content production, and graphic design. Web design is used to create websites that are visually appealing and easy to use. It is important to consider the target audience when designing a website, as different audiences will have different needs and preferences.

## MOTION GRAPHICS

Our Motion Graphics Service combines the power of visual storytelling, animation, and design to create dynamic and engaging video content that captivates audiences, enhances brand messaging, and drives impactful marketing campaigns for our clients.

## PRODUCT DESIGN

Product design is a critical part of the product development process, as it is the bridge between the customer's needs and the product that is ultimately produced. It is the process of taking a product from concept to reality and involves a wide range of disciplines, including engineering, industrial design, user experience, and marketing.

## ANIMATION

Our Animation Service harnesses the power of animation and motion graphics to bring ideas to life, delivering captivating and visually stunning content that engages audiences, communicates brand messages, and drives memorable marketing campaigns for our clients.





# Videography Services

Our Videography Service leverages professional equipment, skilled cinematography techniques, and creative storytelling to capture compelling visuals and produce high-quality videos that effectively showcase our clients' products, services, and brand narratives, driving engagement and boosting their marketing efforts.

## Video

We can help you to create videos that are informative, entertaining, and engaging. We can also help you to create videos that are optimized for social media platforms, such as YouTube, Facebook, and Twitter. Our team is also experienced in creating videos for corporate events, such as conferences, product launches, and awards ceremonies. We understand the importance of creating videos that are professional and engaging, and we will work with you to ensure that your video is successful.



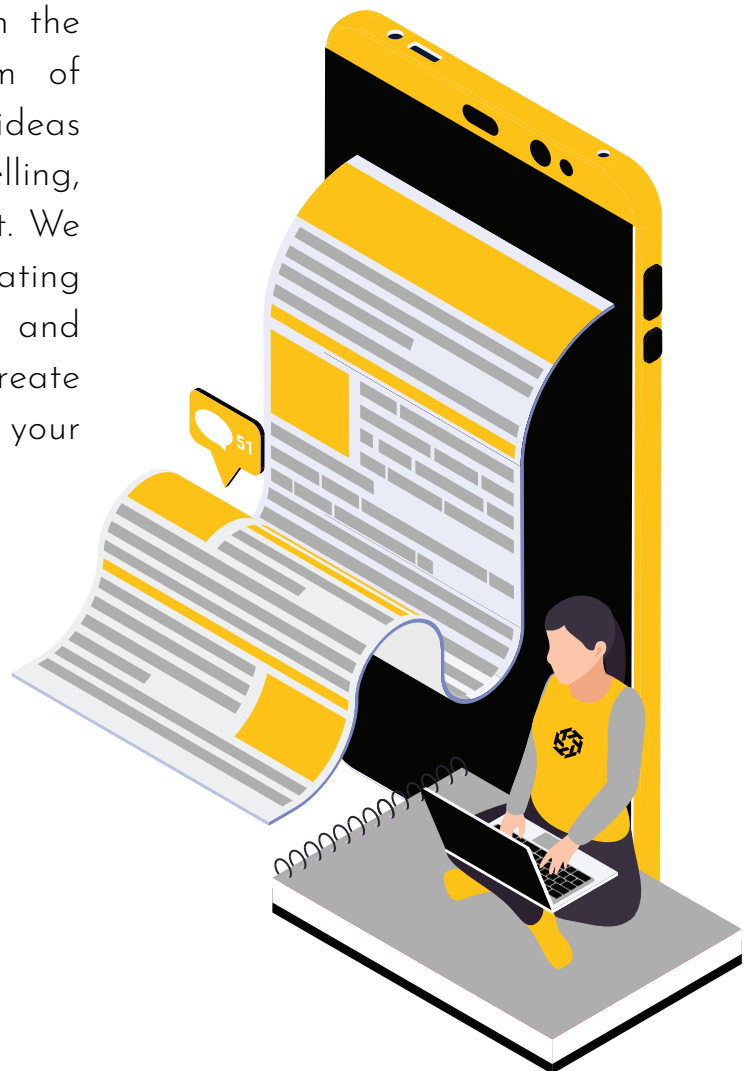


# Content Services

Content writing is the process of creating content for websites, blogs, social media, and other online platforms. Our content writers create content that is engaging, informative, and relevant to the target audience. It can be involves researching topics, creating content that is easy to read and understand, and optimizing the content for search engine optimization (SEO). Our professionals are able to write in a variety of styles and formats, including web copy, blog posts, press releases, and social media posts.

Are you looking for help with your book writing, business writing, website content, marketing writing, and blog content? Look no further!

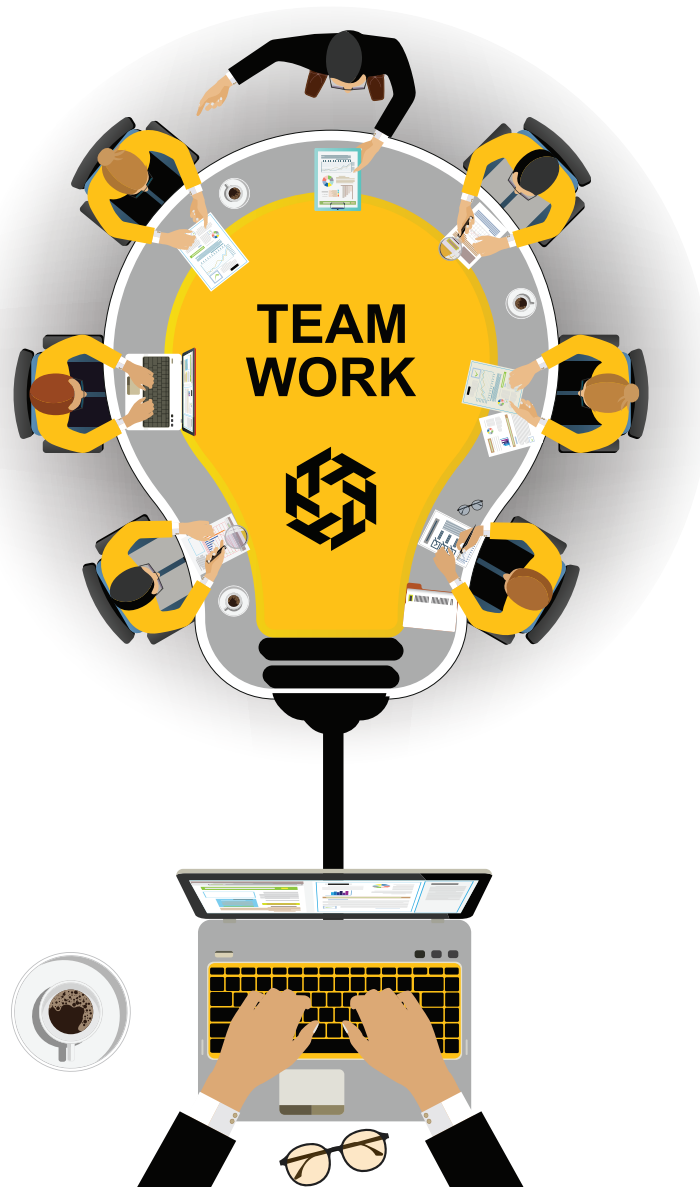
We are here to provide you with the best writing services. Our team of experienced writers can take your ideas and turn them into compelling, engaging, and informative content. We understand the importance of creating content that is both interesting and informative, and we strive to create content that will help you reach your target audience.





# Marketing Solution

Our team of experts has a wide range of marketing solutions to help you reach your goals. Despite offering digital marketing solutions such as website design, search engine optimization, content marketing, and social media marketing, we provide physical marketing solutions such as direct mail, print advertising, and trade shows. Our marketing plans are tailored to your specific needs and goals, and our marketing research services provide you with the data and insights you need to make informed decisions. With our team of experts, you can be sure that your marketing efforts will be successful.





# Software Development

Software development is the process of creating computer programs or software applications that perform specific tasks, solve problems, or provide functionality to users. It involves a series of steps and activities, from initial concept and planning to coding, testing, deployment, and maintenance.

We provide you with the following services:

- 1- Website Development: We develop both Static and dynamic websites.
- 2- Mobile Application: A mobile application is a software program designed for use on mobile devices, offering various functionalities and services. We provide applications for both IOS and Android.
- 3- E-Commerce Website: An e-commerce website is an online platform that enables businesses to sell products or services to customers over the Internet.
- 4- CMS: A CMS (Content Management System) is a software application that allows users to create, manage, and modify digital content on a website without requiring extensive technical knowledge or coding skills.
- 5- Website Maintenance: Website maintenance refers to ongoing process of updating, optimizing, and managing a website to ensure its functionality, security, performance, and relevance to users.
- 6- UI/ UX: User Interface (UI) and User Experience (UX) refers to the design and overall experience of a user interacting with a digital product or website, encompassing visual aesthetics, usability, and user satisfaction.





# OBJECTIVES

Our company objectives are to go above and beyond for our clients. Tejaratistan aims to give businesses insights based on the most recent market data. We are dedicated to offering our clients top-notch services, and one of our huge audience goals is to give them access to actual data so they make the best decisions for the expansion of their businesses.

## QUALITY SERVICE

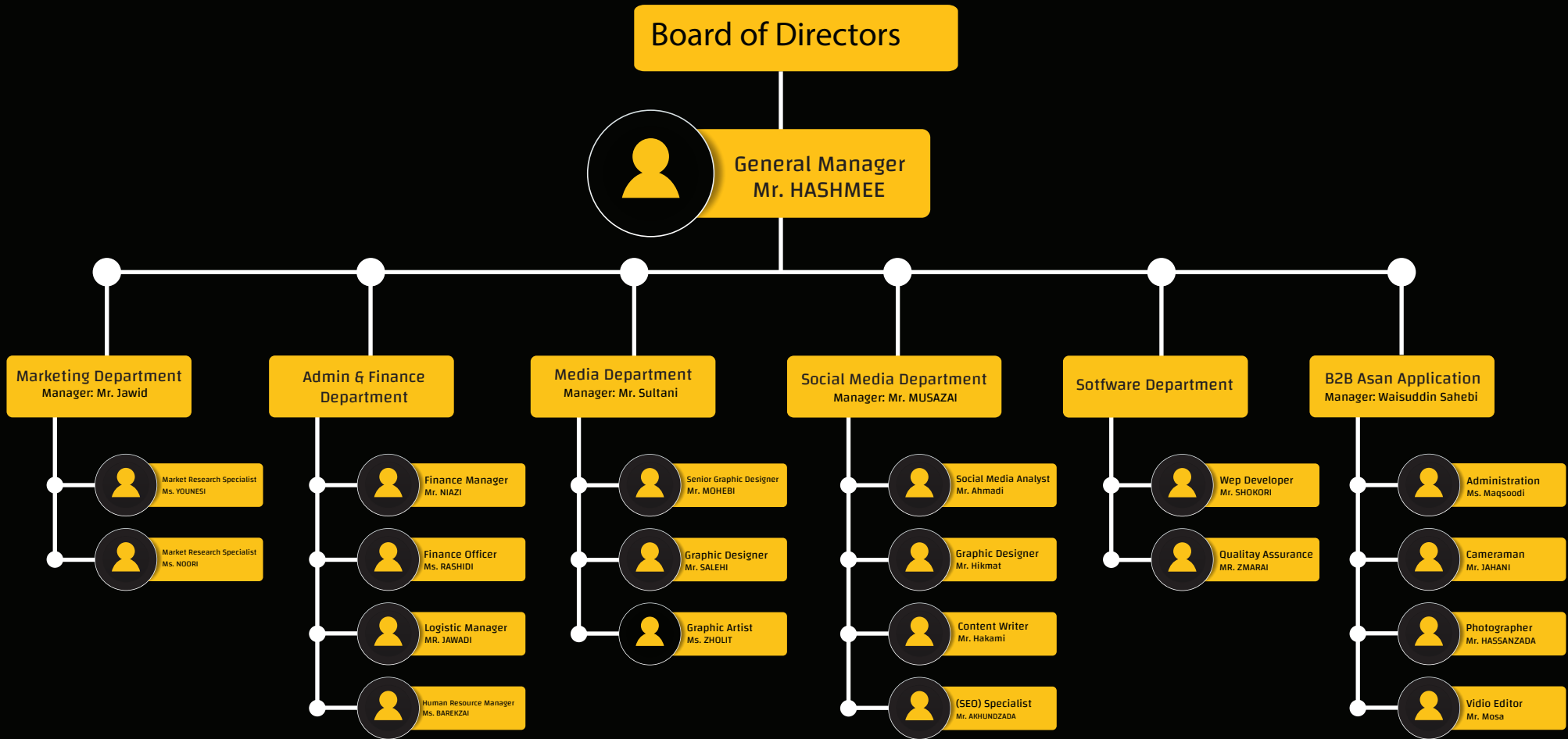
We are committed to providing quality services to all our customers through our vast experience and innovative tools.

## SATISFACTION

Ensuring customer satisfaction through quality service and good customer care with exclusive contracts.

## CREATIVITY

Understanding the method of making most remarkable image of your brand.





# OUR CLIENTS



we would ❤️ to see your name on this page.





# OUR PARTNERS

**TEDx**  
Shar e Naw Youth

**VIEW**  
VIEW MEDIA PRODUCTION

  
**webistan**

  
موسسه توانمند سازی و توسعه فن تطبیقات افغان  
**EAEDO**  
Etila Afghan Empowerment & Development Organization

we would ❤️ to see your name on this page.

  
@tejaratistan



ABOUT COMPANY

# Tejaratistan Is an all-inclusive marketing organization capable of providing business solutions



+93 782 666 966



info@tejaratistan.com



www.tejaratistan.com



Shar-e-naw behind of Majid Mall Kabul, Afghanistan



www.tejaratistan.com



@tejaratistan